

Why go down South this Winter when you can still go swimming at the beach here?!  
Join us at the Sarnia Riding Club January 2<sup>nd</sup> 2012 for the first ever...

# POLAR BEAR DIP

IN SUPPORT OF  
**RIGHT  
TOPLAY**

**When:** January 2<sup>nd</sup> 2012

**Where:** Sarnia Riding Club

**Why:** To push past your comfort zone, have fun and raise money for a good cause

**Who:** Anyone!!

(must have consent if under 18 and should not participate if any underlying heart conditions)

**How:** Register by emailing us at the address below and start fundraising today!

**About The Cause:**

**Right To Play** is an international humanitarian organization that uses the power of sport and play to educate kids on important life skills and lessons.



Email us at [rtpolarbeardip@gmail.com](mailto:rtpolarbeardip@gmail.com)



# POLAR BEAR DIP

## In Support of RIGHTTOPLAY



### About The Cause

Right To Play is the leading international humanitarian and development organization using the transformative power of sport and play to build essential skills in children and thereby drive social change in communities affected by war, poverty and disease. Right To Play creates a safe place for children to learn and fosters the hope that is essential for children to envision and realize a better future. Right To Play has been a pioneer in innovation for social change and has a track record for creating programs that are both sustainable and replicable.

### Event Details

Will take place **January 2<sup>nd</sup> 2012** at the **Sarnia Riding Club**. Registration fee is \$15. Individuals are encouraged to set a fundraising goal of at least \$50.

As an extra incentive, for every \$50 raised, participants receive one ballot for our grand prize draw! In addition to the refreshing dip in Lake Huron, there will be warm beverages, baked goods and live music for participants and spectators to enjoy. The following is the approximate schedule:

11– 12	Registration
12- 12:30	Introduction and about the cause
12:30	Time to take the plunge!!!
1-4	Warm-up (Enjoy some hot chocolate or coffee, home-made baked goods and watch the Winter Classic hockey game on our big screen projector)
8 p.m.	Benefit Concert (bands to be announced!)

### How to Register and Fundraise

Participants can register as fundraisers at: <http://righttoplay.akaraisin.com/RacingForRightToPlay/rtpolarbeardip>  
All participants will have to register the day of where they must hand in their registration fee, sign waivers and hand in any non-online donations.

Here's an idea of what our fundraised money can accomplish:

\$50 = enrolls a kid in weekly RTP programming for an entire year

\$200 = Train a local citizen in RTP programming and teaching methods

\$10,000 = enough to refurbish a SAFE play area for the community to use

Currently Right To Play works in 20 undeveloped countries and provides sport & play to 700 000 children on a weekly basis.

### Sponsors

There are many services that could make incredible donations and help make this event an amazing one! Banner printing, snow removal services, and much more! If you think your service can help us out, please contact Sponsors will receive advertisement at the event itself, as well as, our Twitter and Facebook pages.